

**CITY OF ROCHESTER HILLS  
OFFICE OF THE MAYOR**

**BRYAN K. BARNETT, MAYOR**

**FOR IMMEDIATE RELEASE  
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**Mayor Barnett Hosts Discussion on Autonomous Vehicles**  
City Partners with AARP and Dataspeed for Vehicle Tech Panel Discussion

**Rochester Hills, MI** – Mayor Bryan K. Barnett will host a lively panel discussion about autonomous vehicles and new vehicle technology on Monday, November 5th from 10:00 a.m. to 11:30 a.m. The event will be held in the cafeteria of the Older Persons' Commission, located at 650 Letica Drive, Rochester, MI.

“Autonomous vehicles may drastically change how our residents get around,” states Barnett. “We look forward to discussing how this new technology will revolutionize mobility, create opportunities, and challenge traditional planning in our community.”

Guests will be able to hear from Dataspeed Founder and CEO Paul Fleck along with an executive from AARP.

Located in Rochester Hills, Dataspeed technology forms the base for a driverless development vehicle. This allows car companies, automotive suppliers, and universities to create their own driverless car solutions and save time in the development process.

In August, Forbes listed Dataspeed as *one of the four companies leading the charge* in turning an off-the-lot Lincoln into a drive-by-wire vehicle. Dataspeed will bring along an autonomous vehicle for the audience to view.

AARP will be sharing their Smart DriverTek with attendees, which focuses on the latest high-tech safety features in current and future cars. From lane departure warnings and smart headlights to blind-spot detection systems and more, AARP will discuss how these technologies might enhance driving safety and extend safe driving years.

This event is free and open to the public. Advanced registration is not required.

Established in 1984, the City of Rochester Hills is a prosperous community offering residents and businesses superior services. Voted one of the top places to live by several sources including *CNN Money* magazine, Rochester Hills is committed to sustaining its position among the nation's preeminent places to live, work and raise a family. Through the city's focus on health, education, and technology; the community continues to attract forward-thinking leaders and businesses.

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