

**CITY OF ROCHESTER HILLS  
OFFICE OF THE MAYOR**

**BRYAN K. BARNETT, MAYOR**

**FOR IMMEDIATE RELEASE**

September 10, 2009

**Media Contact: Tara Beatty**

Phone: (248) 841-2545

[beattyt@rochesterhills.org](mailto:beattyt@rochesterhills.org)

**Hills Businesses Receives Help for Job Recruitment**

Exclusive Partnership with RecruitmentFactory™

Rochester Hills, MI—The Hills based *RecruitmentFactory*™ and the City of Rochester Hills have teamed up in an effort to make job recruitment and hiring a more cost effective and manageable approach for local businesses. Building what has become a standard for online employment, *RecruitmentFactory*™ offers built-in tools employers and recruiting firms use on a standalone basis all wrapped in to one cohesive solution

“Listing new employment opportunities, attracting candidates, and hiring is still one of the costliest parts of running a business”, said Daniel Lord, Vice President with *RecruitmentFactory*™. “By supporting our local business community with this offering, we hope to help reduce those costs greatly”, continues Mr. Lord.

“We are proud to have such a rich and diverse business community in Rochester Hills,” said Mayor Bryan K. Barnett, “We are always looking for ways to provide public and private resources to assist our businesses,” he added. “RecruitmentFactory’s offer to reduce its fees for Rochester Hills businesses is very generous.”

*RecruitmentFactory*’s™ founder and CEO Mathew Verghese has had offices in Rochester Hills since 2000 and continues to operate several Rochester Hills based businesses that support local private and public organizations. The entrepreneurial environment in Rochester Hills has enabled his success greatly.

The offering to the employers and recruiters in the City of Rochester Hills will start on September 8th, 2009 and *RecruitmentFactory*™ will start working with community businesses to help them integrate this system into the companies’ city wide. The launch of the new portal on the city’s website, [www.rochesterhills.org/business\\_climate/overview.asp](http://www.rochesterhills.org/business_climate/overview.asp), will feature the company’s existing products and services at exclusive rates and cost savings for its employers in the community.

**About *RecruitmentFactory*™**

RecruitmentFactory.com is a next generation web-based company based in Rochester Hills that brings employers, recruiters and job seekers together in a fundamentally different way. Through an innovative suite of tools and applications, [www.RecruitmentFactory.com](http://www.RecruitmentFactory.com) helps employers find the right candidates through a faster, creative and more affordable way. For additional information please contact Daniel Lord, Vice President Sales and Marketing (248)912-7790

Established in 1984 the City of Rochester Hills supports more than 200 tech-savy businesses and offers a complete and diverse community. Recently voted one of the top 100 best places to live (2009) the City of Rochester Hills is committed to being the preeminent place to live, work and raise a family. For more information on this exclusive partnership please contact Dan Casey, Manager of Economic Planning & Development (248)841-2577.

###