

**CITY OF ROCHESTER HILLS  
OFFICE OF THE MAYOR**

**BRYAN K. BARNETT, MAYOR**

**FOR IMMEDIATE RELEASE**

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**Media Contact: Tara Beatty**

Phone: (248) 841-2545

[beattyt@rochesterhills.org](mailto:beattyt@rochesterhills.org)

**Rochester Hills Receives MEDA Award  
Taking the Lead with Content and Creativity**

Rochester Hills, MI - The City of Rochester Hills' Film Website recently received the Best Website Design Award by population (50,001-100,000) as recognized by the Michigan Economic Developers Association (MEDA) during the 4th Annual MEDA Marketing Materials Competition held as part of the organization's annual conference.

In addition to web sites, marketing materials and display pieces were also evaluated by professional marketing firms based on creativity, content and branding. Awards were then broken down by community size.

Margaret Casey of the Rochester Hills MIS department, traveled to Kalamazoo on August 20th to accept the award on behalf of the City and stated, "This project represented a unique collaborative effort among several City departments. From start to finish it progressed almost seamlessly, and to have that rare synergy recognized by MEDA was especially rewarding."

The Michigan Economic Developers Association has been the leader of economic development in Michigan for 50 years. Consisting of members who strive to build and retain economic development in Michigan, MEDA makes it possible for professionals to do their job more effectively and efficiently. With over 450 members, the association is dedicated to providing services and benefits geared with expanded insight.

Established in 1984 the City of Rochester Hills was recently voted one of the top 100 best places to live (2009). The City of Rochester Hills is committed to being the preeminent place to live, work and raise a family. For more information on the Michigan Economic Developers Association award please contact Tara Beatty, Chief Assistant.

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