

Education Institutions:

Rochester Hills is fortunate to have a higher-education presence right in our backyard! Through Oakland University, Rochester and Oakland Community Colleges, Rochester Hills is well positioned to leverage our research capacity to embark upon new ventures in business development, workforce development and training, and innovation.

Oakland University

Oakland University's SmartZone Business Incubator (OU INC) provides entrepreneurial resources and strategic business solutions to develop intellectual property. The incubator supports existing and grows new technology-based and life science businesses with university resources, decision support technology, business counseling services and financial/capital acquisition assistance.

The state of Michigan, city of Rochester Hills and Oakland University created a certified technology park (CTP) under the auspices of the Michigan Economic Development Corporation (MEDC) that is part of the Great Lakes Interchange, an Oakland County Automation Alley SmartZone, and includes tax increment financing to support OU INC.

The Rochester Hills CTP and OU INC are committed to commercializing technology and life sciences innovations emerging from the university, SmartZone businesses and regional high-technology industry. OU INC and the SmartZone program enhance the rich matrix of technology and business services currently provided by Oakland, one of the country's 110 doctoral, research-intensive universities.

Incubator Tenant Program

Individuals or corporations that lease space and access on-site services.

Incubator Affiliate Membership Program

Individuals or corporations that are located off site, but access on-site services as well as knowledge management distributed/virtual services.

Key Partners

In addition to the support of Oakland University, OU INC collaborates with many industry partners, providing business services, counseling, mentoring, pre-seed funding, access to training and business development.

Other regional partners include:

- [Biotechnology Business Consultants Inc.](#)
- [City of Rochester Hills](#)
- [Great Lakes Interchange/Automation Alley](#)
- [Michigan Economic Development Corporation](#)
- [Michigan Small Business and Technology Development Center Network](#)
- [Oakland County Government](#)

- [State of Michigan](#)
- [OU Foundation](#)

Oakland Community College – Economic and Workforce Development Division

SHORT-TERM TRAINING

Short-Term Training Programs are designed so that completers can receive training in six months or less that lead to employment.

Although there are many people looking for work, employers still find it difficult to get employees who possess the skills needed for today's work; they are more likely to hire individuals when they have input in the training. To bridge that gap, this curriculum is developed with input from the business community.

Benefits of Short-Term Training Programs.

- Salaries and job opportunities are determined through research and direct contact with area businesses
- Occupations are linked with other Certificate and Associate Degree classes as well as four year institutions
- Credit and Non-Credit
- Individuals can become employed after the initial training package and continue on with their education for higher level employment.

BUSINESS AND INDUSTRY TRAINING

This training will be custom delivered in the method and format that best matches your company objectives. We can weave any combination of the following methods to create a full training experience:

- Instructor Led
- On-line
- College credit/semester-based
- Non-credit
- On-site or off-site

The length of training is tailored to the skill achievement required, whether you are seeking awareness or mastery.

- [Information Technology](#)
- [Leadership/Management](#)
- ISO/Lean/Process Improvement
- [Teambuilding-Adventure Challenge](#)
- [Computer Aided Design\(CAD\)](#)
- [Project Management](#)
- [On-Line Training](#)

- [Training Facilities](#)
- [Funding and Other Support](#)

M-TECSM IT RESOURCES

The Michigan Technical Education Center (M-TEC) at Oakland Community College's Auburn Hills Campus has been designed to offer a complete solution to your training needs. It is a unique, state-of-the-art educational facility built for business and industry. It is primarily focused on training employees and job seekers for high-skill, high-demand Information Technology (IT) careers.

There is a network of eighteen M-TEC facilities located at community colleges throughout Michigan. Occupational training varies by center and can include the following: Information Technology, Manufacturing, Construction, Health Occupations, and Automotive Technology. The M-TEC at OCC provides meeting and training facilities, obtains and manages training grants, and is distinguished by its corporate partnerships, industry certifications, convenient location, and on-demand training.

JOB TRAINING AND PLACEMENT SERVICES

Placement Services of Oakland Community College is an academic support unit designed to help alumni, community members, current students and graduating students in relating their personal skills, experience and education to occupational requirements. Our valued partnership with employers through employment recruitment enables our students and community job seekers to discover rewarding career opportunities. This partnership also assists employers in finding qualified candidates for employment. Thanks to technology and the Oakland County Tax Payers dollars at work, our services are available via the internet free of charge.

FUNDING AND OTHER SUPPORT

The Economic and Workforce Development System at Oakland Community College is an active participant in maintaining a highly-trained, skilled work force. As your community college, we are linked to all of the local and statewide economic and workforce development systems.

- [Automation Alley](#)
- [Michigan Economic Development Corporation](#)
- [Michigan Works! Talent Bank and Career Centers](#)
- [Oakland County Economic Development](#)

Funding Sources for Employee Training

The State of Michigan and the Oakland County Workforce Development Board make funding available for training to companies who meet specific criteria. We can serve as your point of entry to the following services and programs:

- Economic Development Job Training Program
- Incumbent Worker Program

Staffing and Recruitment Assistance

If you are a business or industry seeking skilled workers, we can assist you with recruiting, screening, and training of potential employees. Applicants may be prescreened and tested based on your job qualifications.

Recruitment and Job Posting Services

We can post your open positions and identify potential candidates. All you have to do is provide us with your job requirements. [Click here to start the Job Posting process!](#)

Assessment Services

We offer a broad range of assessment instruments that assist organizations in both screening and professional development of staff.

- Myers Briggs Type Indicator (MBTI)
- DiSC®
- WorkKeys
- Strong Interest Inventory
- Differential Aptitude Test (DAT)
- Test of Adult Basic Education (TABE)

We will assist you in determining which assessment best meets your objectives.

Skill Gap Analysis and Training Needs Assessment

WorkKeys® job profiles and assessments offer consistent, reliable information to narrow applicant pools and increase job satisfaction by matching candidates to jobs for which they are qualified.

ACT's WorkKeys® system focuses your workforce development initiatives, equipping you to:

- Assess the minimum level of skills needed to do a given job well
- Measure the skills of current and prospective employees
- Identify those who are qualified for your positions